



ADTA ANNUAL CONFERENCE 2026

Rooted & Rising: Dental Therapy Education, Identity & Opportunity

Sponsorship Brochure







The 2026 ADTA Annual Conference is the premier national convening for dental therapists, educators, policymakers, advocates, and partners committed to expanding access to equitable, high-quality oral health care through workforce innovation; community rooted.

Held in **Detroit on August 10-12th, 2026** at the Westin Book Cadillac, this conference will bring together leaders to advance health equity, strengthen the dental therapy workforce, and share community-driven solutions that are reshaping oral health systems nationwide with a focus on the need to drive dental therapy education.

For more information about the conference visit:



Sponsorship Packages

Benefit	Champion \$20,000	Leader \$15,000	Partner \$10,000	Supporter \$5,000	Ally \$1,000
Name & logo included on conference website					
Conference guide advertising	One-page ad	½ - page ad	¼ - page ad	Logo included	Logo included
Social media mention and logo					
Complementary registrations	3	2	1		
Exhibitor table					
Opportunity to put promotional items in conference bag					
Recognition from podium					
Premier logo placement on all event materials, website, and signage					
Opportunity to speak or introduce keynote					
Recognition in Press Release and Media Coverage					

Other Ways to Support



\$2000

Sponsor a Student*

Support a dental therapy student to attend the conference with a travel scholarship (flight, hotel & conference registration) for valuable learning and networking to support their career in dental therapy.

**Student sponsors will receive Ally benefits listed above.*



\$1500 (for profit)



\$700 (non-profit)

Exhibiting

Connect with dental professionals, oral health advocates, educators, and other stakeholders from across the country to share information about your organization. **[You can register to exhibit here.](#)**

We also have the ability to tailor the above packages to meet your interests or needs!



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Sponsorship Benefits

The 2026 American Dental Therapy Association Annual Conference will bring together dental therapists, policymakers, educators, and advocates from across the country to advance oral health equity and workforce solutions with a focus on health and economic justice.

Reach New Audiences

- ✓ Promote to **3,000+ subscribers and national network**
- ✓ Increase brand visibility & convert subscribers & followers via targeted promotion
- ✓ Potential **up to 10,000+ views** across pre-event, live, and post-event digital learning series

Connect with the Field

- ✓ Exhibit or sponsor a session to directly engage with attendees
- ✓ Connect with community leaders, policymakers, educators, and advocates
- ✓ **Looking to hire a dental therapist?** Recruit from one of the many in attendance!

Establish Yourself as a Leader

- ✓ Position your organization as a **forward-thinking leader** in the the field
- ✓ Demonstrate your organization's commitment to workforce development
- ✓ Be recognized as a champion of oral health innovation, access, and equity